

The world's most international Executive MBA



Nicolas Kfuri
professor

The international background and experience of the IMM program participants ensures an active and lively exchange within the classroom, which for a professor creates an exciting challenge. The IMM students are knowledgeable,

diverse, open-minded and engaging, all qualities that educators hope to find in their students. I recall one participant from a world class Swiss beverage company who shared some interesting research data and market positioning strategies that were extremely insightful.

This kind of professional exchange at the MBA level is highly stimulating. The core of the IMM program is easily defined – the quality of its participants.

The power of IMM.

International education.

Global reputation.

Personal realization.

The foundation on which all IMM partner schools' activities rest is the conviction that successful managers must seek to learn throughout their careers.

Professionals who have the foresight and commitment to invest in themselves by developing new talents and expanding skill sets will be required of tomorrow's leaders.

You and the IMM

The IMM Program offers participants an outstanding international management education, widely regarded as among the best Executive MBA programs in the world.

The IMM has consistently been appraised for providing one of the most international courses by the *Financial Times* of all EMBA programs worldwide.

Distinctive among Executive MBA programs, IMM graduates earn both a European and an American MBA degree.

With its mixture of distance learning and on campus learning, the IMM ensures that participants are able to retain their job and enjoy their family responsibilities while pursuing the IMM degree.

The IMM is offered through four of the leading business schools around the globe: Purdue University's Krannert School of Management in the United States; TiasNimbas Business School of Tilburg University and Eindhoven University of Technology in the Netherlands; CEU Business School of Central European University in Budapest, Hungary; and GISMA Business School in Hannover, Germany.



Torok Laszlo
*General Manager,
Grundfos Hungary*

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The IMM program was great. During my third module, I was promoted to managing director which gave me a great

chance to apply my enriched knowledge from the IMM. The program is carefully structured to enable executives to take part in it, even if they are in a challenging part of their job career. For me, the IMM was a bridge between my engineering studies (along with 12 years of management experience) and a more expansive global approach to business.

Career move with program: has been appointed from Plant Manager to General Manager
Age at program start: 39
Work experience at the program start: 12 years
Nationality: Hungarian
Job location: Tatabánya, Hungary

The Curriculum

The curriculum and approach of the IMM is constantly being developed to reflect the new concerns in the highly competitive and integrated global economy. The emphasis is on strategic decision-making, particularly as decisions are influenced by the global setting of business and are supported by the extensive use of case studies from around the world.

In addition to the disciplines and functional areas traditional to management, we strive to provide insight and experience of the world's major economic and cultural regions, such as North-America, Latin America, Europe and Asia.

Program participants study an integrated curriculum, drawing on the full range of functional areas of business and stressing the development of analytical skills.

The values of IMM.

- Academic excellence.*
- Creative teamwork.*
- Competitive preparation.*

Fees and Cost

Tuition fees for the IMM are established jointly by the cooperating schools for each entering class. Tuition payments cover instructional services, institutional costs, books and other course materials, lodging and most meals during the residential sessions.

Travel to the residency sessions and the necessary personal computer, however, are the participant's responsibility.

Total Tuition Fee:
€ 52,500.00
(75,000 USD)



Mirjam Lemaire
Sales Manager,
Info Support

www.infosupport.com

This program offered me a perfect mix of academic content to form a new foundation in my career path, excellent professors to enhance the content, challenging assignments to put theory into practice and, most of all, an inspiring international environment of equally motivated students who bring in their diverse backgrounds and experiences. The focus on teamwork as well as inner and outer class discussion accelerated the learning curve and made it possible for me to apply new knowledge directly into my job.

Age when starting the program : 39

Work experience at the program start : 14 years

Nationality: Dutch

Job location: Veenendaal, The Netherlands

“The culture of IMM.

Global immersion.

Real world experience.

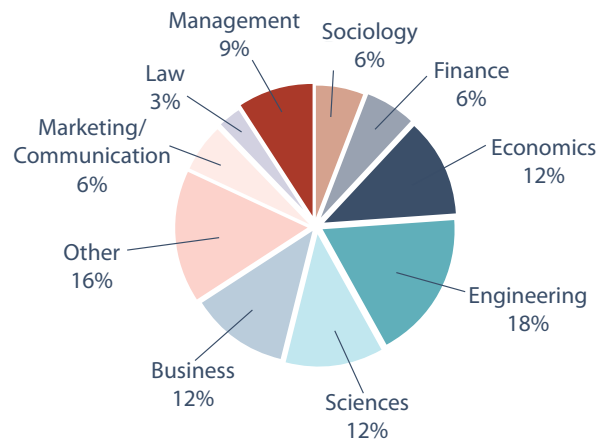
Actual results.

The Structure

The IMM is divided into five 16-week instructional modules spanning approximately 18 months altogether. In total the modules provide 48 hours of graduate course credit. The IMM is a 'cohort' program: all students in each class enter together, take a common set of courses in sequence together, and graduate together.

The Class / Students

Academic Backgrounds



Countries Represented (Citizenship) = 8

Republic of Serbia	Netherlands
Germany	Russia
Hungary	Taiwan
China	United States

Work Experience (years)

Average	12.5
Median	12
Middle 80% Range	7-19

Age (years)

Average	37
Median	40
Middle 80% Range	30-44

Corporate Sponsorship

Corporations around the world increasingly are recognizing the value of investing in their executive talent through corporate sponsorship that helps offset the costs borne by the IMM participant.

By sponsoring high-potential individuals to the IMM Program, a company or organization gains a cost-effective means of educating, developing, rewarding and retaining managerial talent. These individuals develop analytical skills and an understanding of management concepts that immediately contribute to the organization's competitive strengths. Check with your organization to determine if they offer or are interested in an IMM corporate sponsorship.

Application and Admission

While highly competitive, the IMM Admissions criteria are consistent with AACSB, AMBA and the partner schools' postgraduate studies requirements. Early application is recommended as enrollment is limited.

Deadline for Admission applications: December 31

For further information please contact the Admissions Officers of any of the following partner institutions

Purdue University

Krannert Executive Master's Programs
Attn: Ms. JoAnn Whitford
2020 Rawls Hall
100 South Grant St.
West Lafayette, IN 47907-2076
Phone: +1-765-494-0773
Fax: +1-765-494-9841
Email: : krannertexec@purdue.edu

Central European University

CEU Business School
Attn: Mr. András Kárpáty
Frankel Leó út 30-34, 1023 Budapest,
Hungary
Phone: +36-1-887-5080
Fax: +36-1-887-5055
Email: imm@ceubusiness.org

Tilburg University

TiasNimbas Business School,
Attn.: Mrs. Christel Donné
P.O. Box 90153
5000 LE Tilburg, The Netherlands
Phone: +31-13-466-8618
Fax: +31-13-466-8681
Email: imm@tiasnimbas.edu

GISMA Business School

Attn: Ms. Monika Bär
Feodor-Lynen-Strasse 27, 30625 Hannover,
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